

Reclaim the Media

Organizing for Social Change through Media Justice

Based in Seattle since 2002, **Reclaim the Media** works to build a community-centered movement for just media representation, rules and rights. We engage communities in struggle to transform **media policy**, in conversation to advance **media literacy**, and in creative action to support **community media production**.

Federal advocacy for communications democracy:

RTM translates grassroots critiques of unjust media realities into effective advocacy on issues such as media ownership, net neutrality, sexist and racist media content, community media sustainability, broadband deployment, privacy and journalists' rights.

Building a regional grassroots constituency for media justice:

Founding members of both the national Media and Democracy Coalition and the Media Action Grassroots Network (MAG-Net), Reclaim the Media also focuses on our region, conducting multi-sector media justice organizing among grassroots groups representing women, labor, Native Americans, immigrants, performing artists, youth and other Northwest constituencies.

Cross-sector education for media literacy and media empowerment:

RTM's educational resources include a variety of media literacy materials, a dynamic website, a skilled speakers' bureau, and a wealth of experience helping people understand how to critically engage with the media that surrounds us.

Networking community media for social change:

Our **Northwest Community Radio Network** project now links community broadcasters in Alaska, BC, Washington, Idaho, Oregon and Montana. The network will build grassroots media capacity, helping under-resourced stations to inform and activate their communities around progressive issues and media democracy values. Part of this effort is our regional public affairs program *Listen Up Northwest*.



Stuff for Media Activists

Support Reclaim the Media by buying our stuff! All items also available at reclaimthemedi.org.

Media Heroes Trading Cards

Our deck of 21 full-color trading cards is an unbelievably fun way to celebrate beloved media heroes such as Bill Moyers and Democracy Now!, and to learn about lesser-known heroes like Richie Pérez and Florynce Kennedy. A fantastic teaching tool for students, or an exciting gift for friends, family or budding media activists. **Complete deck \$15.**



Reclaim the Media T-Shirts

Hit the streets in style with our hot new t-shirt design. 100% organic cotton, garment-dyed with RTM's fierce TV logo recognizable across the universe as a mark of kickass community organizing for media justice. Black/white on blue: **Regular and women's sizes S-XXL \$15.**



Seattle FCC Hearing DVD

This 2-hour DVD documents the best moments of Seattle's explosive and record-busting FCC Media Ownership hearing in November 2007. Features the voices of FCC Commissioners Michael Copps and Jonathan Adelstein, state and federal elected officials, and most importantly, the impassioned testimony of media democracy advocates from across the Northwest. Beautifully produced for Reclaim the Media by Pepperspray Productions. **\$10.**



Bring Back the Balance CD

Holla! this media justice mixtape spotlights beats, rhymes and activism from the hip-hop underground in Seattle and beyond. **\$10.**



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